

AGENDA

PIERRE BUSINESS IMPROVEMENT DISTRICT NO. 1 BOARD OF DIRECTORS MEETING

8-10 a.m. Thursday, Jan. 14, 2016

**CHAMBER BOARD ROOM
800 W. Dakota Ave. Pierre, SD 57501**

The goal of the Pierre BID No. 1 is to help Pierre improve its ability to attract visitors who will patronize the local lodging industry.

1. Adopt Agenda
2. Approve Previous Meeting Minutes
3. Budget and Revenue Update

Marketing

- a) State Cooperative Program
 - i. Peak Season Marketing
 - ii. Fishing Visitor Intercept Study
 - b) Small Grants
 - c) Sponsorships
4. 2016 Meeting Dates & Location
 - Proposed: 8 a.m. Thursday, April 14, TBA
 - 8 a.m. Thursday, July 14, TBA
 - 8 a.m. Thursday, Oct. 6, TBA

REPORTS

Dialogue

Motion to adjourn