

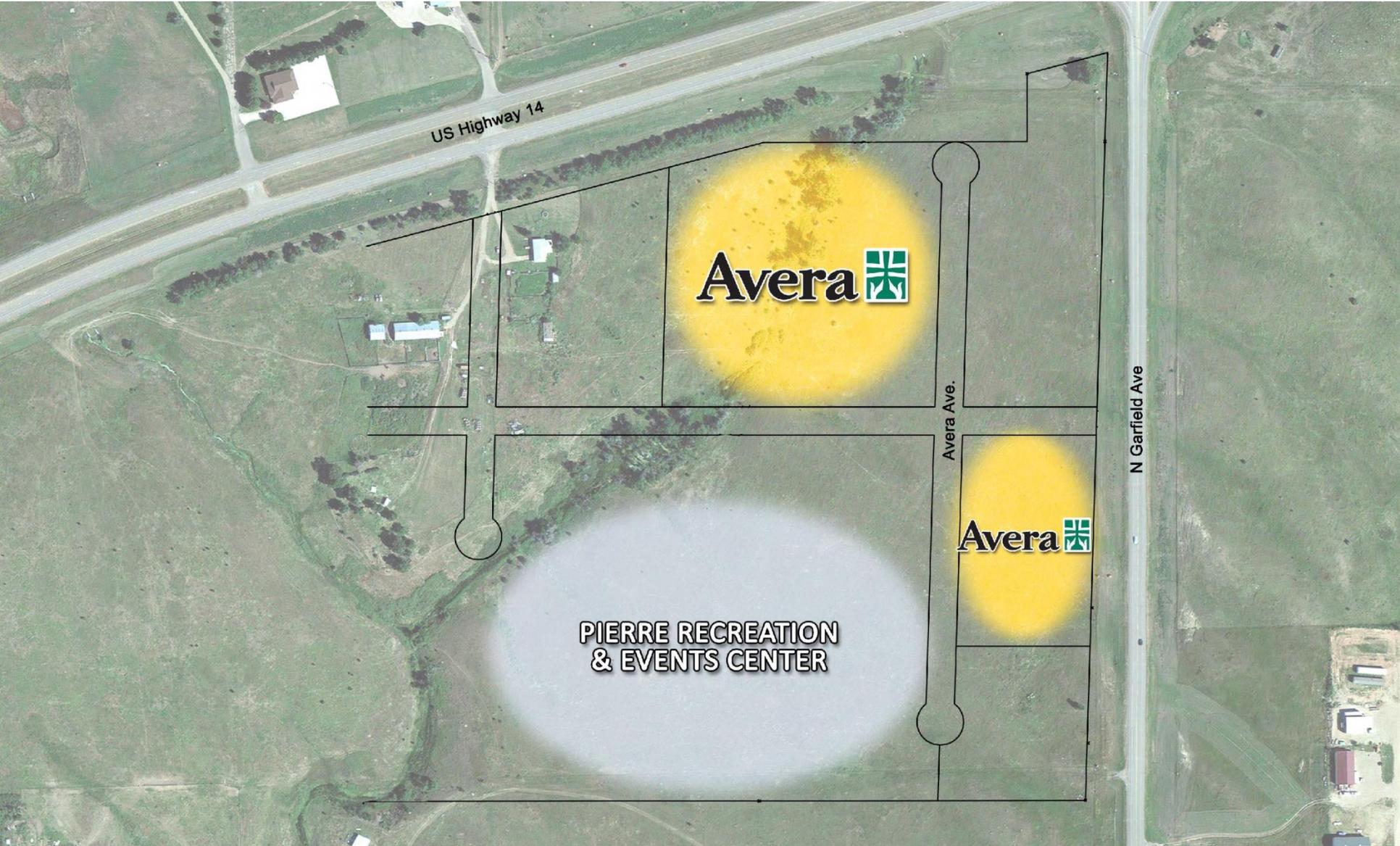


# PIERRE RECREATION & EVENTS CENTER

December 2015

ICON

# LOCATION

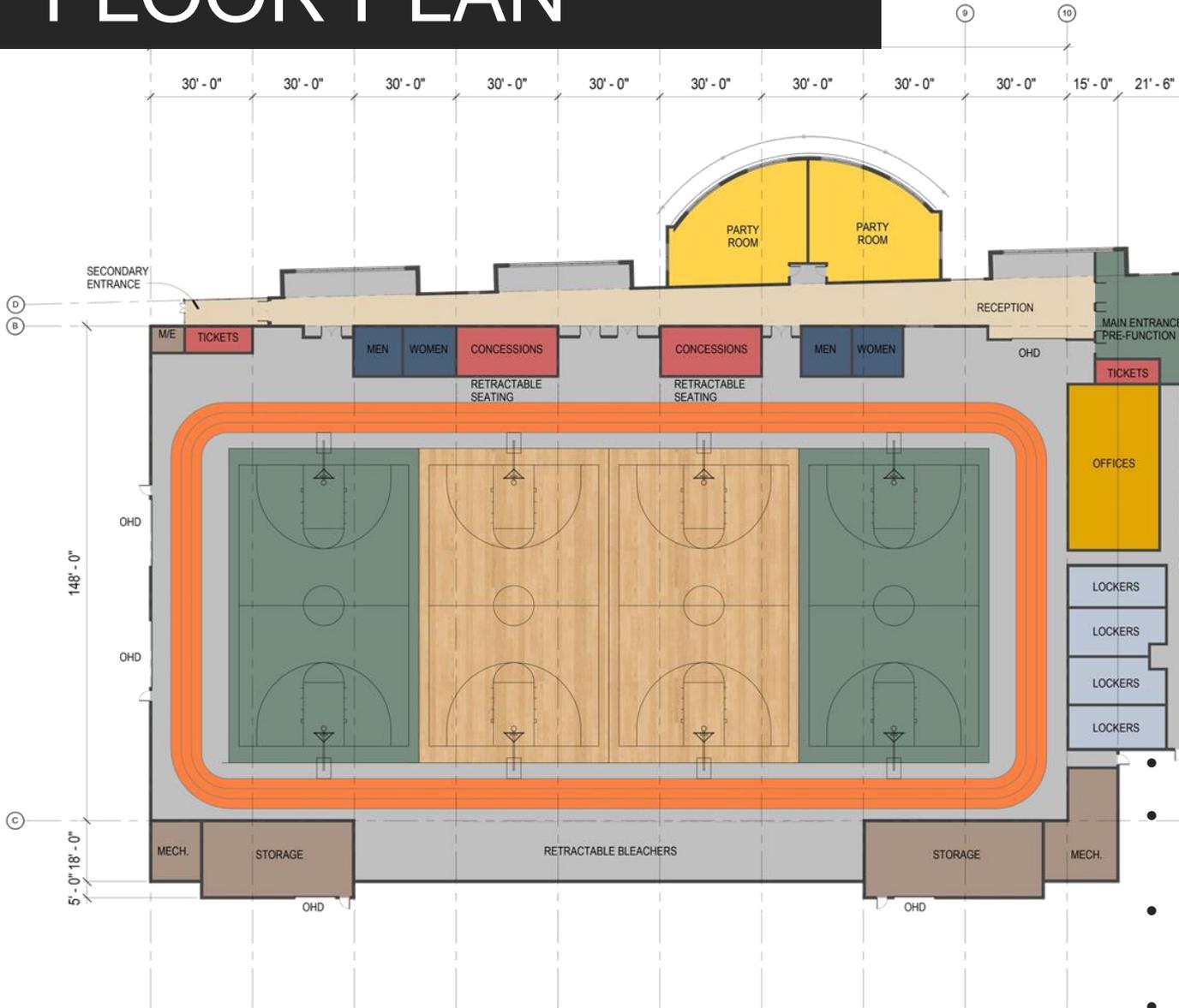


# RECOMMENDATION

57,000 Sq. ft. Recreation and Events Center



# FLOOR PLAN



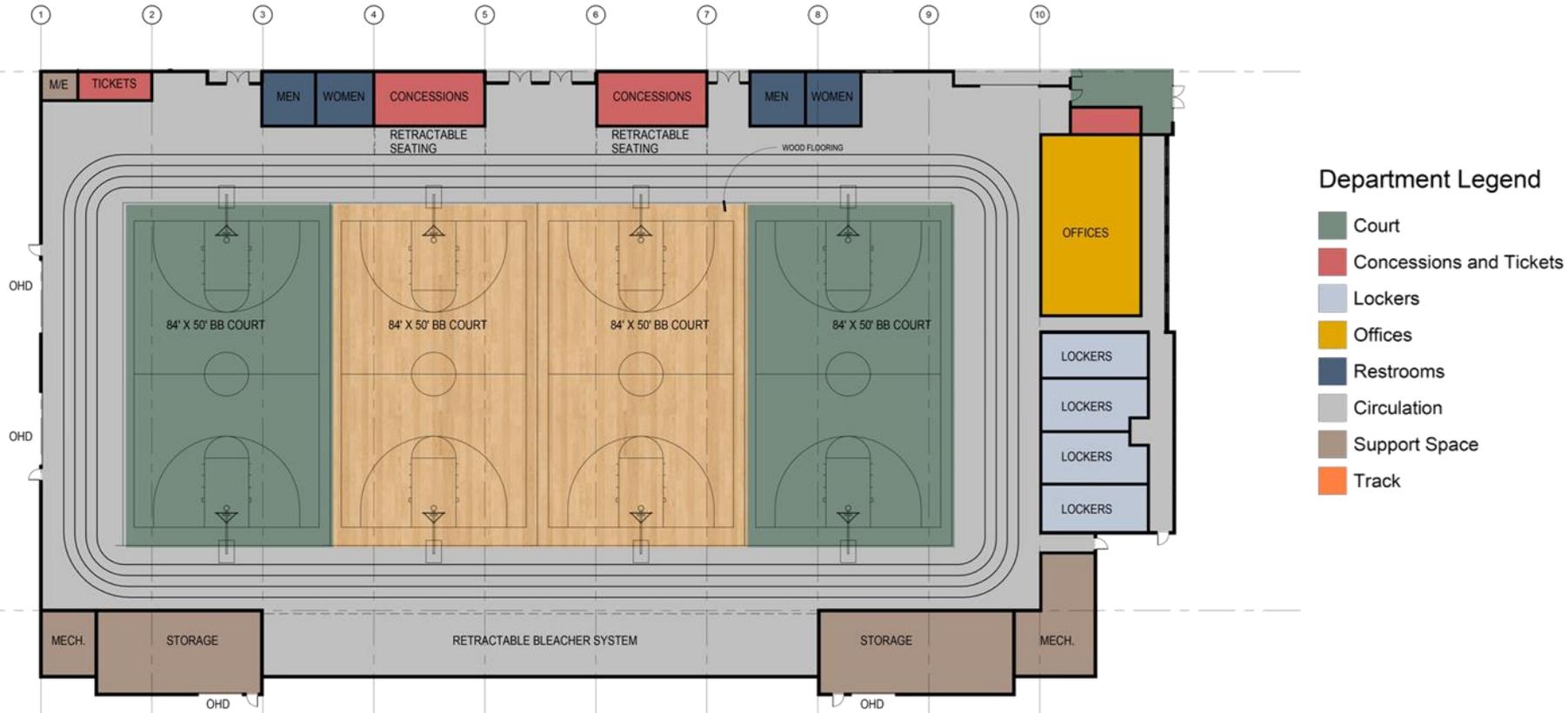
## ROOM LEGEND

- Circulation
- Concessions and Tickets
- Court
- Lockers
- Offices
- Party Room
- Restrooms
- Support Space
- Track

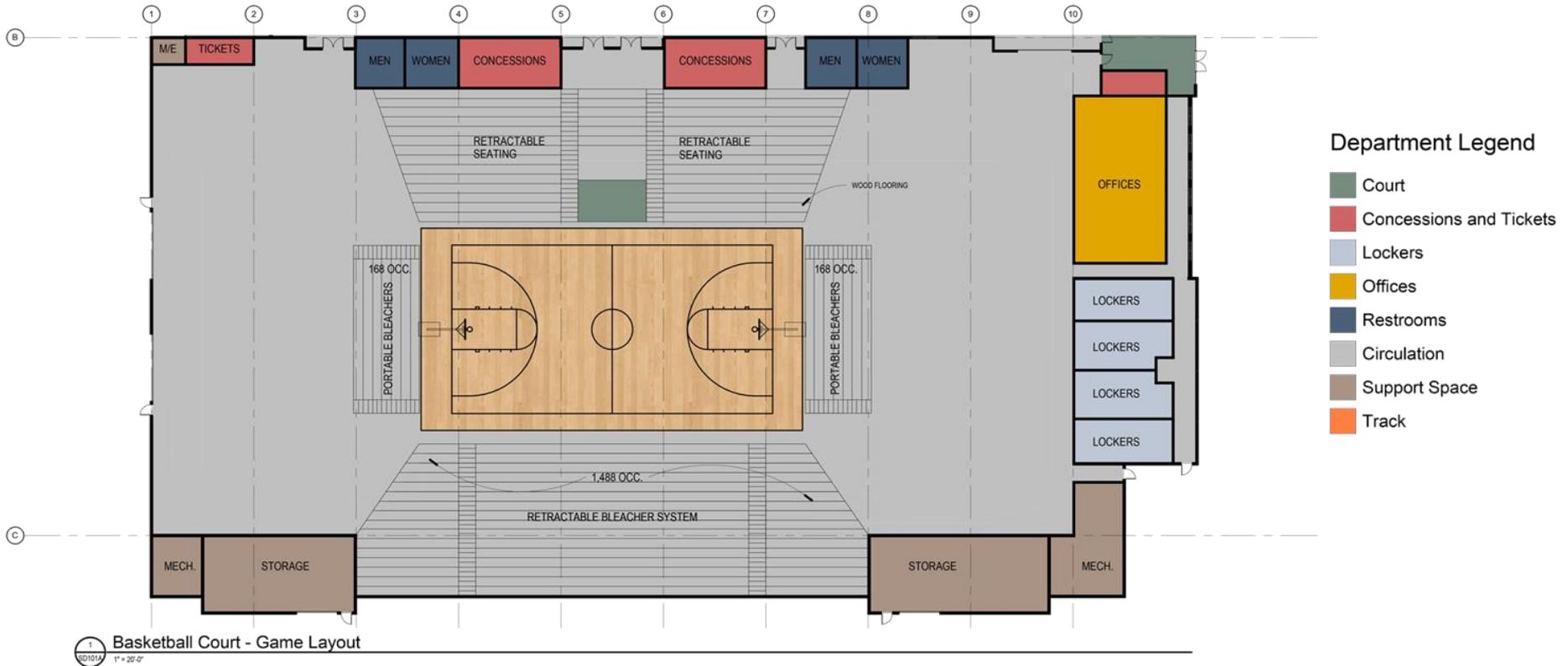
## Area Legend

- Event Floor Area: 40,630
- Locker Rooms/Office/ETC Area: 8,743
- Meeting/Party Rooms/Corridor Area: 7,512
- TOTAL AREA: **56,885**

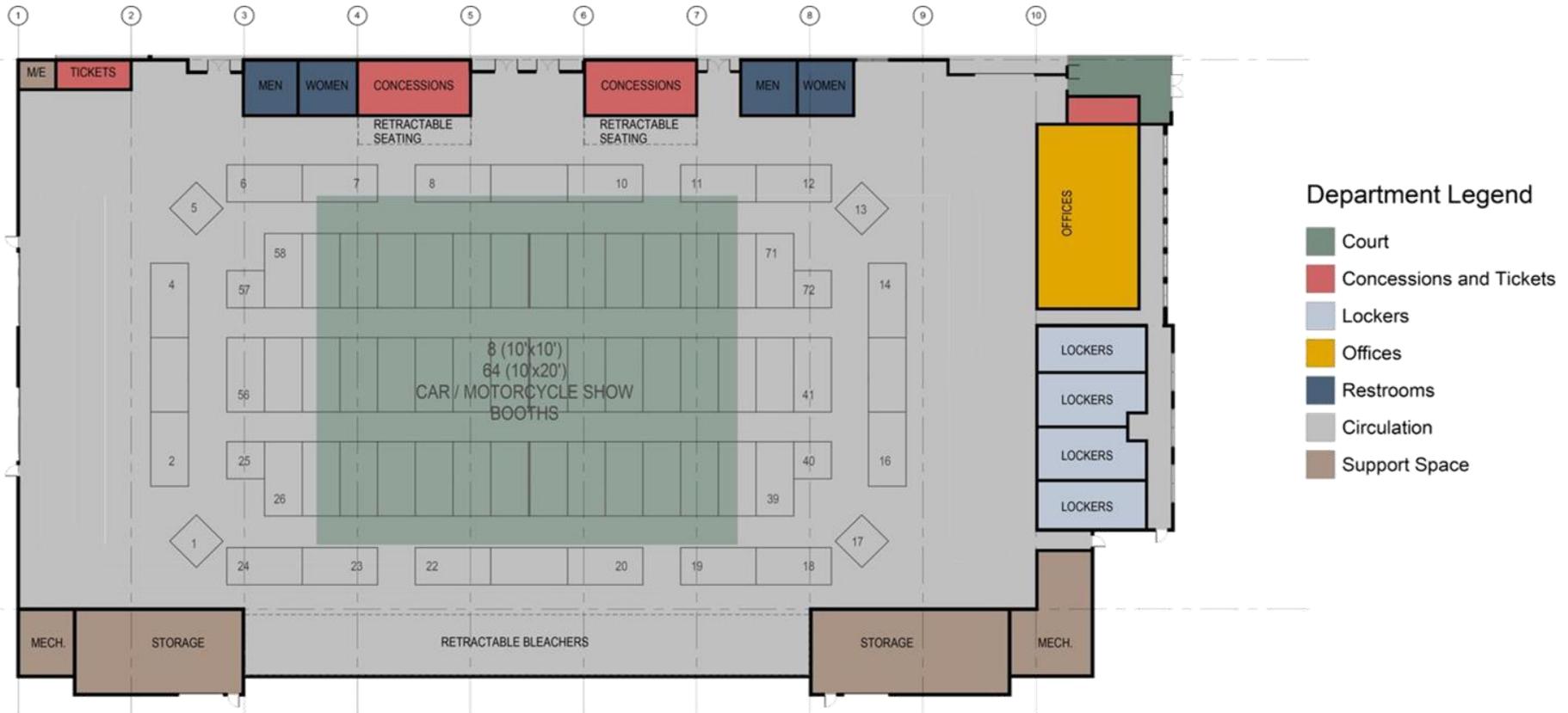
# FLOOR PLAN



# SINGLE COURT



# SPECIAL EVENTS



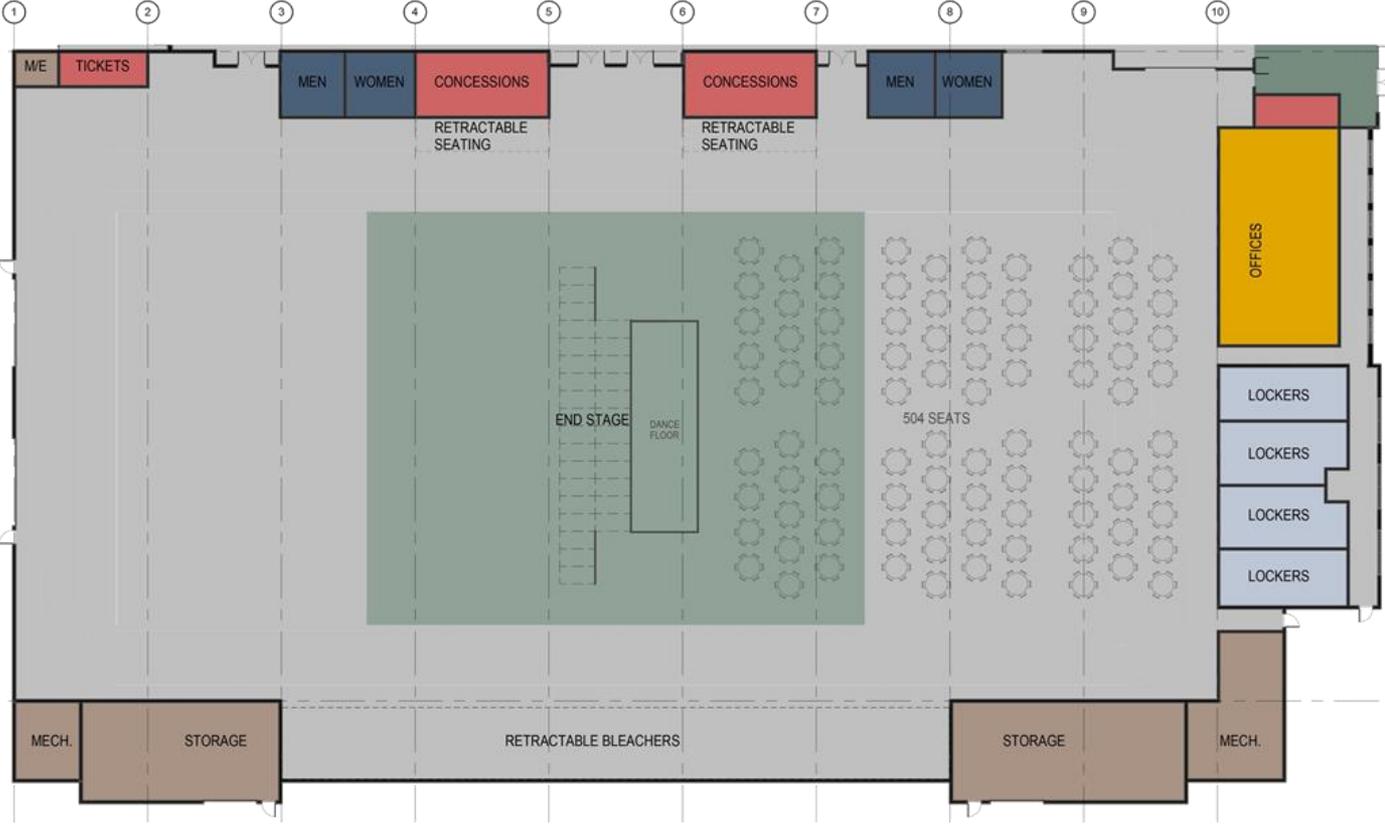
2 FIRST FLOOR PLAN - Car Show

SD1019 1" = 20'-0"

# CAR SHOW



# BANQUET



### Department Legend

- Court
- Concessions and Tickets
- Lockers
- Offices
- Restrooms
- Circulation
- Support Space

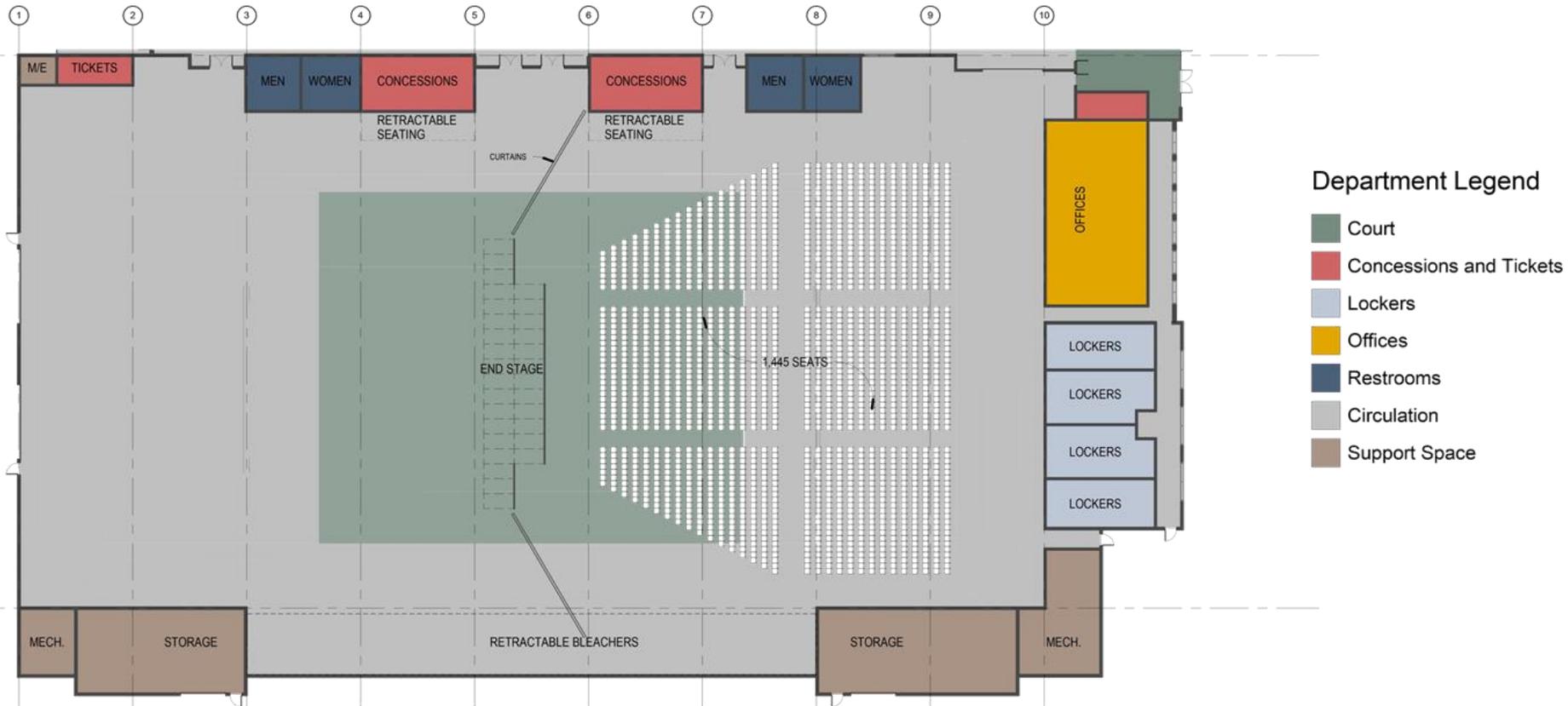
1 FIRST FLOOR PLAN - Banquet

SD1019 1" = 20'-0"

# BANQUET



# CONCERT

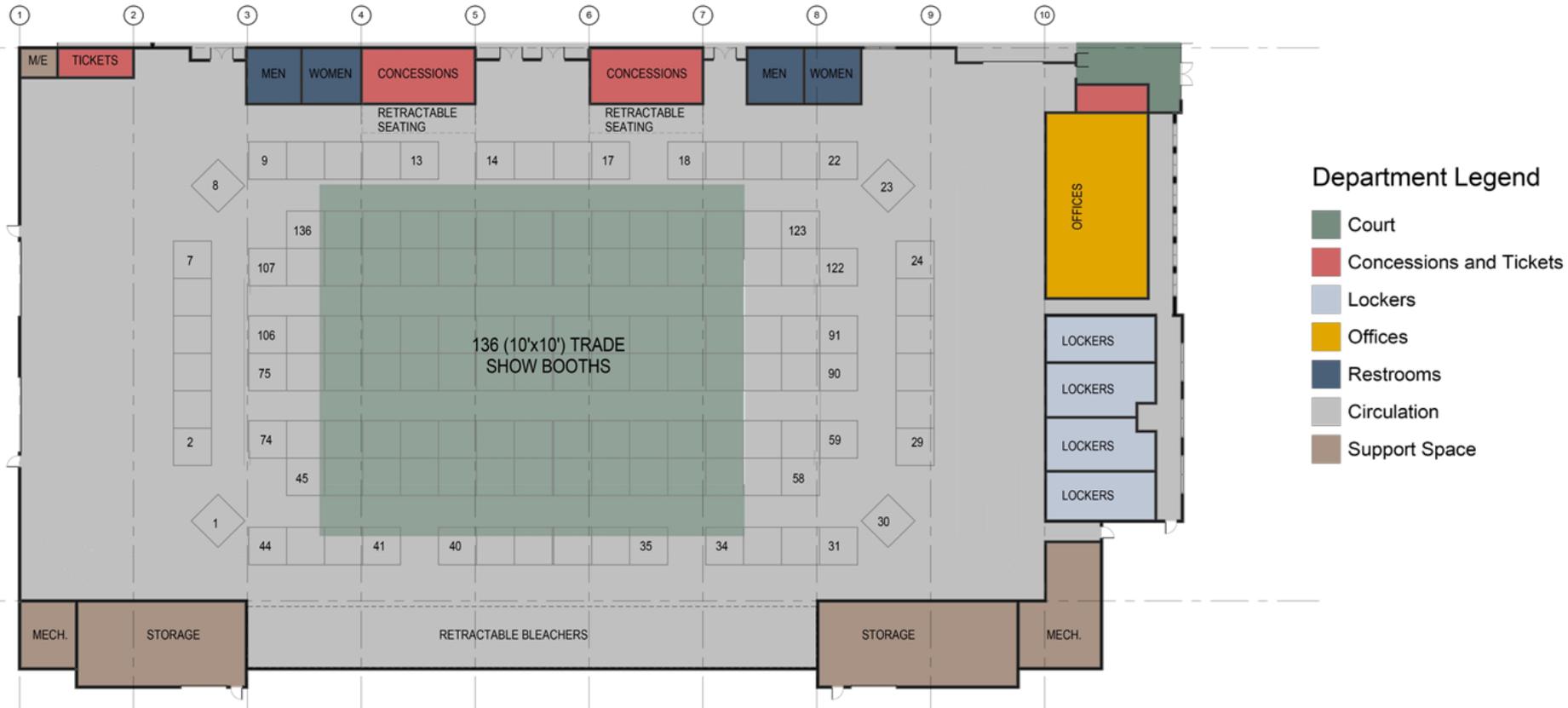


1 FIRST FLOOR PLAN - Concert  
SD1010 1" = 20'-0"

# CONCERT



# TRADE SHOWS



## Department Legend

- Court
- Concessions and Tickets
- Lockers
- Offices
- Restrooms
- Circulation
- Support Space

# TRADE SHOW



# REC & EVENTS CENTER



Do we need it?

How do you pay for it?

# AUDITORIUM USE: 2010

<b>Month</b>	<b>Number of Users</b>
September	120/week
October –November	405/week
December - April	445/week
May	160/week
June - August	170/week

*16,500 users/ year not including special events and tournaments*

# TASK FORCE RECOMMENDATIONS

1. Build a New Facility
2. Make the Facility Versatile

# DESIGN

## Recreation

- 3-lane track
- Basketball
- Volleyball
- Pickleball
- Baseball Practice
- Softball Practice
- Wrestling
- Tennis
- Soccer
- Spirit Squads
- Parties/Dances

## Events

- Sporting Events and Tournaments
- Trade Shows
- Conventions
- Performing Arts
- Selected Concerts
- Special Events

# BUDGET ESTIMATE

Oct. 2016

*Construction Cost/Professional Fees.....	\$11,000,000
*Fixtures, Furnishings, and Equipment.....	\$ 1,340,000
*Site Development.....	<u>\$ 2,190,000</u>
<b>Total Cost</b>	<b>\$14,530,000</b>

*Does not include land, city utilities, streets*

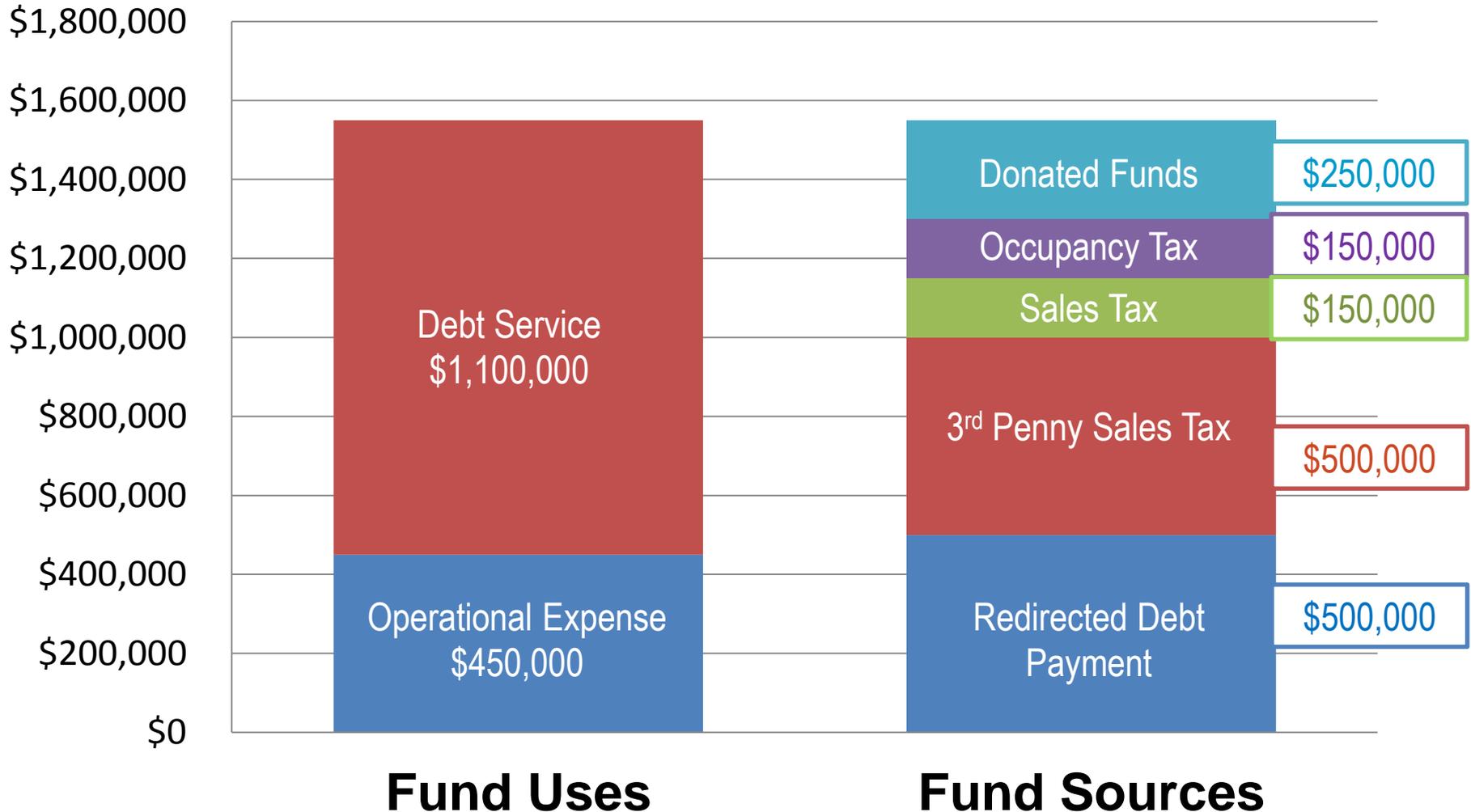
# SOURCES OF DEBT FINANCING

## **FUNDING SOURCES**

- Sponsorship/Donations
- Occupancy Tax
- Sales Tax Growth
- 3<sup>rd</sup> Penny Sales Tax
- Redirected Debt Payment

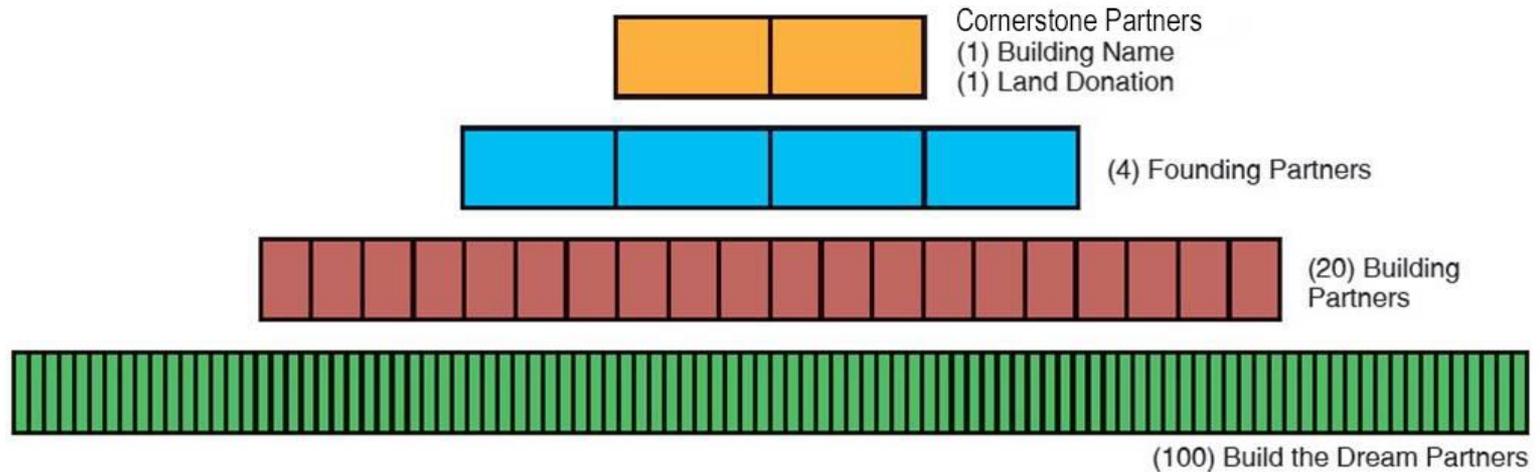
# ESTIMATED ANNUAL BUDGET

## \$1,550,000



# PARTNER REVENUE

## PARTNER REVENUE PLAN



### Estimate

- Generate \$ 200,000 – \$300,000 per year
- Land donation \$1,300,000- \$1,600,000 one time donation

# ECONOMIC IMPACT

1 event = 1,200 visitors = \$250,000

10 events = 12,000 = \$2.5 million

# PROPOSED TIMELINE

November: Commission votes to  
continue development plans  
December: Town Hall Meeting

2015

February: Town Hall Meeting  
April: Town Hall Meeting  
June: Commission decision

2016

Fall: Construction begins

2017

Spring: Facility Opens

2019

# QUESTIONS/ COMMENTS

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- [Leon.Schochenmaier@ci.pierre.sd.us](mailto:Leon.Schochenmaier@ci.pierre.sd.us)
- [Tom.Farnsworth@ci.pierre.sd.us](mailto:Tom.Farnsworth@ci.pierre.sd.us)
- [cityofpierre.org](http://cityofpierre.org)



# PIERRE RECREATION & EVENTS CENTER

November 2015

**ICON**